**Mayrhofen**

**Categories**

**Good For**

Beginners

Intermediates

Experts

Snowboarders

Families

Non-skiers

Après ski

Summer skiing

Snow reliability

**Data**

**Beginner Runs**

22

**Intermediate Runs**

27

**Advanced Runs**

3

**Total Runs**

52

**Lifts**

55

**Chairs**

17

**Drags**

29

**Gondola Cable Cars**

9

**Parks**

1

**Pipes**

0

**Weather**

**Annual Snowfall**

10m (32ft).

**Overview**

Mayrhofen is a comprehensive ski town of picturesque Tyrolean architecture and beautiful valley views that have made it a favourite for British skiers since the first lifts appeared in 1954.

The resort ticks more boxes than most – Mayrhofen is a big, friendly traditional village with excellent facilities that houses a large ski area with a modern lift network, and an area pass that encompasses snowsure year-round glacier skiing at nearby Hintertux. Complement these winning attributes with the stunning scenery in the Ziller valley and the fact it’s a very short transfer from Innsbruck and it’s easy to see how Mayrhofen rose to prominence.

Additionally, in recent years Mayrhofen has captured some of the UK’s biggest ski festivals, staged in early spring at the end of the season, including the renowned Snowbombing music festival and the unique Altitude Comedy Festival.

Mayrhofen’s only real downside is its relatively low altitude by modern standards. However, its lifts do set you up high in the mountains, and there’s comprehensive snowmaking so long as it’s cold enough for the machines to work. Additionally there’s always the reassurance of that nearby glacier ski area in Hintertux.

**Location**

Mayrhofen is located in the Tyrol's Ziller Valley, in the northwest of Austria.

**Website**

http://www.mayrhofen.at

http://www.mayrhofner-bergbahnen.com

**Piste Map**

http://ski3.intermaps.com/mayrhofen/skimap\_touch.asp

**Hit The Slopes**

Mayrhofen's ski area stretches to two extremes. On the one hand, the resort is one of the lowest in the Alps, but investment in some excellent high-speed, high-capacity chairlifts means skiers can ascend to a more promising 2,370m (7,776ft) between late November and mid-April.

Skiers can also ski on the Tux glacier, one of the most snowsure ski areas in the world (and one of two remaining sites that endeavours to open every day of the year). A short bus link needs to be made to travel to and from the glacier.

To make the most of this connection, skiers must opt for the full Zillertaler Superskipass (minimum duration two days), which is valid at ski areas in the increasingly lift-linked Ziller Valley. That means 177 lifts servicing more than 490km (300 miles) of trails.

If all that sounds a little daunting, it’s possible to just ski or board on the local Ahorn and Penken mountains. These peaks possess a wide range of skiing, from gentle, wide, family trails up to 5.5km (3.5 miles) in length, to the steepest slope adventure in Austria, the Harakiri, which has an average incline of 78%. Snowboarders and freestyle skiers, meanwhile, have the excellent Vans Penken Park to explore here.

Mayrhofen recently unveiled the Penken combi-lift, a world first where passengers have the best of both worlds and can travel either in an eight-seater chairlift or in a spacious 10-person gondola cabin that follows after every two chairs.

**Zillertaler Superskipass**

**Resort**

630

**Base**

580

**Top**

3250

**Mayrhofen**

**Resort**

630

**Base**

630

**Top**

2500

**General**

**Beyond The Slopes**

Off-slope activities in Mayrhofen are extensive, and offer fun activities for visitors young and old.

The Erlebnisbad pool (tel: +43 528 562 559) in Mayrhofen is one of the best in any ski resort. It includes amazing slides up to 101m (335ft) in length and a high-quality spa. Also indoors, there’s a cinema, bowling alley, games room and tennis and squash courts to enjoy.

Outdoor activities include sleigh rides, ice skating, paragliding, ballooning, horse riding, toboggan runs, cross country skiing and 45km (28 miles) of signposted and cleared winter hiking trails.

For something a little unusual, take a trip to the Sennerei Zillertal dairy (Hollenzen 116) on the outskirts of town. Here you can see the milk and cheese production process and to sample and buy its products – it's worth a visit if only to see the large model cows on the roof.

**Family Fun**

Mayrhofen has put a lot of effort into its facilities for families to complement its major on- and off-slope attractions.

Wuppy's Kinderland (tel: +43 528 563 612) is located in the leisure pool complex and accepts children aged from three months to seven years. It includes a ‘Sleeping Beauty house’ and other play areas, and has its own fully equipped kitchen and professionally trained staff.

Older children aged four and over can join the ski kindergarten in one of the four ski schools.

Other activities to keep little tykes entertained include a swimming pool (with slides), a bowling alley, games rooms and tennis and squash courts. A cinema is also available for those needing to rest their legs.

**Retail Therapy**

As befits one of the larger resorts in the Alps, there is a selection of more than 100 shops in Mayrhofen. As well as the inevitable extensive choice of ski shops, there's a good selection of craft and souvenir retailers selling local needlework, wood carving and woollen goods. Beyond this normal ski resort selection are fashion boutiques, photographic stores, book shops, a florist and a jewellers.

**Splashing Out**

Three different companies, including Flugtaxi Mayrhofen (tel: +43 664 205 5011; [www.flugtaximayrhofen.at](http://www.flugtaximayrhofen.at)), are keen to take visitors on tandem paragliding descents from the peaks above the resort. A video film of each heroic descent is provided on completion to relive the exhilarating experience.

**Apres Ski**

One of the livelier resorts in the Alps with a strong international flavour, Mayrhofen’s nightlife incorporates everything from sophisticated cocktail bars up to lively, sometimes raucous, pubs.

Established back in 1985, the Scotland Yard Pub (tel: +43 528 562 339; [www.scotlandyard.at](http://www.scotlandyard.at)), is one of the resort’s institutions, but there are plenty more party places to choose from, including the lively Brück’n Stadl (tel: +43 528 562 232; [www.brueckenstadl.at](http://www.brueckenstadl.at)), offering convivial atmosphere spurred on by live folk bands, and Mo's Esscafe and Music Room (tel: +43 528 563 435; [www.mos-cafe.com](http://www.mos-cafe.com)) which plays a good range of music from all genres.

There is also the WinWin Casino (tel: +43 505 777 2010; [www.winwin.at](http://www.winwin.at)) for those who fancy an evening flutter.

**Eating Out**

There are more than 30 places to eat in Mayrhofen; most of these are family-run, traditional restaurants in the hotels, serving good, hearty Tyrolean and international cuisine.

The Gasthof Perauer (tel: +43 528 562 566; [www.perauer.at](http://www.perauer.at)) is located right next to the Ahorn cable car and features both a traditional *stüberl* (Tyrolean inn) and a high-quality restaurant serving Austrian and European cuisine.

If seafood is more your thing, a visit to Forellenstuberl (tel: +43 6646 349 264) is highly recommended – it’s a great fish restaurant with its own trout farm supplying the fresh fish.

Away from local delicacies, the Pramstaller family's restaurant and pizzeria in the Gasthof Edelweiss (tel: +43 528 562 208; [www.restaurant-edelweiss.at](http://www.restaurant-edelweiss.at)) is among the better quality Italian options within the resort.

**Transport**

**Getting There**

Nearest airport: Innsbruck Airport (INN).

Distance to resort: 70km (43 miles).

Driving time: 50 minutes.

Nearest railway station: Mayrhofen.

Distance to resort: Within the resort.

**Getting Around**

A valid ski pass entitles visitors to use the local ski buses running between the Ahorn, Penken and Horberg lifts. There is also an express ski bus from Mayrhofen direct to Horbergbahn.

With a valid Zillertaler Superskipass (the regional ski lift pass) you can use busses and trains to travel to the other ski areas (Hintertux, Zell-Gerlos, Fügen-Kaltenbach) for free.

**Hotels**

Mayrhofen is a picturesque town with a traditional village feel and beautiful Tyrolean architecture that includes a mix of hotels, attractive catered chalets and apartments. There is a wide range of choices to suit all budgets, from self-catering options and cheap bed and breakfasts to more luxurious hotels.

**Jaegerhof**

The Jaegerhof is well located for skiers just five minutes from the two main lifts and also on the bus route to the Hintertiux glacier, which is a 30-minute journey away. Facilities here include a spa and a cosy bar.

**Category**

Cheap

**Thoroughfare**

Tuxerstrasse 722

**Neighborhood**

XXX

**Locality**

Mayrhofen

**Sub Admin Area**

XXX

**Admin Area**

XXX

**Postcode**

6290

**Country**

Austria

**Telephone**

+43 528 562 540

**Website**

www.jaegerhof.cc

**Sporthotel Strass**

The 4-star Sporthotel Strass is well positioned for avid skiers, being located right next to the Penken lifts.

**Category**

Moderate

**Thoroughfare**

Hauptstrasse 470

**Neighborhood**

XXX

**Locality**

Mayrhofen

**Sub Admin Area**

XXX

**Admin Area**

XXX

**Postcode**

6290

**Country**

Austria

**Telephone**

+43 52 856 705

**Website**

www.hotelstrass.com

**Hotel Edenlehen**

Excellent hotel with great views of Mayrhofen that punches above its 4-star grading; the Hotel Edenlehen also boasts on-site spa facilities.

**Category**

Luxury

**Thoroughfare**

Edenlehen 676

**Neighborhood**

XXX

**Locality**

Mayrhofen

**Sub Admin Area**

XXX

**Admin Area**

XXX

**Postcode**

6290

**Country**

Austria

**Telephone**

+43 528 562 300

**Website**

www.edenlehen.com

**Hotel Maria Theresia**

Built in a beautiful wooden chalet style, this hotel houses a sauna and solarium and can be found in the centre of the resort.

**Category**

Moderate

**Thoroughfare**

Dursterstrasse 227

**Neighborhood**

XXX

**Locality**

Mayrhofen

**Sub Admin Area**

XXX

**Admin Area**

XXX

**Postcode**

6290

**Country**

Austria

**Telephone**

+43 528 562 433

**Website**

www.hotel-maria-theresia.com

**Sporthotel Manni**

This family-run, 4-star hotel in the heart of Mayrhofen offers a traditional ambience and luxury spa. Its highlight is an outdoor rooftop pool with stunning mountain views.

**Category**

Luxury

**Thoroughfare**

Hauptstrasse 439

**Neighborhood**

XXX

**Locality**

Mayrhofen

**Sub Admin Area**

XXX

**Admin Area**

XXX

**Postcode**

6290

**Country**

Austria

**Telephone**

+43 5285 633 010

**Website**

www.mannis.at

**Gästehaus Pöll**

The centrally located Gästehaus Pöll is a small, traditionally designed, bed and breakfast with additional two- and three-bedroom apartments. Free Wi-Fi is available to guests.

**Category**

Cheap

**Thoroughfare**

Förstersteig 231

**Neighborhood**

XXX

**Locality**

Mayrhofen

**Sub Admin Area**

XXX

**Admin Area**

XXX

**Postcode**

6290

**Country**

Austria

**Telephone**

+43 528 562 412

**Website**

www.poellm.at